Business & Management Subject Guide

New to NBC Learn? Check out our Website Tour for an introduction to our content and features. If you’ve used NBC Learn before, read on for information about videos related to Business & Management.

Content Highlights
NBC Learn has thousands of archival, current events, and original videos related to Business & Management, including extensive resources on the topics below. Click on titles to view all related videos.

Business Administration
Find current events and archival videos related to business ownership, human resources, and marketing.

- 2017 Report: Job Openings Outpace Hires Due to Skills Gap
- One Restaurant’s Recipe for Giving Full Benefits to Employees
- How to Raise Prices Without Losing Customers

Career Profiles
Profiles of successful business leaders provide case studies and advice for emerging entrepreneurs.

- Yahoo CEO Marissa Mayer on Work and Motherhood
- Steve Jobs on Innovation
- A Look at a Unique CEO, Meg Whitman of eBay

Ethics
Find news stories covering ethical controversies from the business world.

- Bill in Congress Would Pressure Employees to Submit to Genetic Testing
- Parents Protest McDonald’s “Brand Ambassador” for Speaking in Schools
- U.S. Women’s Soccer Stars on Filing Equal Pay Complaint: “We’ve Proven Our Worth”
Finance
Find videos on banking, taxes, and personal finance.

- Is Cash Obsolete? How Banks Are Pushing to Replace It
- Draining Retirement Funds to Pay off Debt
- How Algorithms Are Used to Manage Finances

International Business Administration
Find news reports about international businesses, trade, currency, and other factors affecting the global economy.

- Britain’s Vote to Leave EU Shocks Global Markets
- Jobs a Central Issue in Controversial TPP Trade Deal
- Global Impact of Sanctions-Free Iranian Economy

Macroeconomics
Find news stories and investigative pieces related to financial markets, taxes, unemployment, and more.

- Factoring the Costs of Robots in Manufacturing
- Income, Taxes and Spending
- How to Prepare for Looming Interest Rate Hike

Microeconomics
Find news stories and investigative pieces related to supply and demand, competition, and other factors influencing markets.

- Minimum Wage Increases Takes Effect in Major Cities
- The On-Demand Economy Is Booming, but What Are the Risks?
- Principles of Supply and Demand
Search Tips
To view all NBC Learn videos for a topic, you can browse by collection using the left-side menu.

To do a basic search, type a keyword in the search box on the upper right corner of the webpage, where it says "Search NBC Learn."

Alternately, you can use the Advanced Search feature, located next to the Browse feature at the top of the left-side column:

After you browse or search, you will see a results page. To narrow your results, use the filtering tools on the left side of the page. You can narrow your results by Event or Air/Publish Date, Collection, Source, or Type.

Share your ideas and suggestions with us!
We’re always looking for ways to improve our site. Please send us any suggestions you have of features or content that would make NBC Learn more useful for you! Many of the site’s existing features have been developed in response to users’ feedback.

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